

Skyward and DroneDeploy Partner to Deliver the Complete Enterprise Drone Solution

Leading providers of drone data management and operations software jointly enable companies to safely operate commercial drones and ensure regulatory compliance

SAN FRANCISCO and PORTLAND, Ore. - September 7, 2016 - DroneDeploy and Skyward, two global software leaders in the commercial drone industry, are partnering to bring enterprise-grade drone operations and data management to companies seeking to leverage commercial drones. The integration means that businesses across all industries will have seamless access to their DroneDeploy flight plans and logs in Skyward's operations management platform, enabling increased business efficiency and streamlined regulatory compliance.

The announcement comes on the opening day of the InterDrone Expo, an international drone conference in Las Vegas, expected to draw 4,000 people from around the world. Attendees will be able to meet directly with DroneDeploy and Skyward to learn more about the announcement.

With the recent implementation of the FAA's Part 107, the skies are now open to enterprises looking to put drones to work across their organization. But the process of using drones in a way that is compliant is often managed through tedious spreadsheets and paper logbooks. With Skyward, enterprises have access to a complete operations management platform. Upcoming integrations with DroneDeploy, which is used by tens of thousands of users in more than 130 countries, will make it even easier by eliminating the need to manually log flight information; businesses' actual flight plans and logs will automatically be incorporated into Skyward, dramatically saving time and reducing the risk of human error.

"Enterprises are now seeing a path to scale their drone operations with Part 107," said Mike Winn, DroneDeploy CEO and co-founder. "However, regulatory compliance is a major concern. By partnering with Skyward we're able to offer our customers an enterprise drone solution that helps businesses quickly ramp their drone operations while seamlessly mitigating their compliance risk."

DroneDeploy's cloud-based software, which is compatible with any drone, puts aerial insights into the hands of businesses in a way that is faster, more user-friendly and cost-effective than ever before. Now with just two taps on any iOS or Android device, pilots can launch a drone, capture data and get professional-grade imagery and analysis. The partnership promises a seamless experience for enterprises, from flight planning all the way through to post-flight regulatory compliance.

"So many of our customers who specialize in industries such as commercial construction and mining have told us that they need better ways to analyze data and quickly produce maps for their clients," said Jonathan Evans, Skyward CEO. "Our integration with DroneDeploy solves

this need for our customers, giving them a simple way to manage their entire operation while ensuring safety and efficiency on every job."

To kick-off the partnership, both companies are offering discounts: 15% off a Skyward subscription and 10% off DroneDeploy subscriptions. For more information, visit Skyward (www.skyward.io/contact) or DroneDeploy (<http://info.dronedeploy.com/skyward/>).

About DroneDeploy

DroneDeploy, the leading cloud software platform for commercial drones, makes the power of aerial data accessible and productive for everyone. Trusted by leading brands globally, DroneDeploy is transforming the way businesses leverage drones and aerial data across industries, including agriculture, construction, mining, inspection and surveying. Simple by design, DroneDeploy enables professional-grade imagery and analysis, 3D modeling and more from any drone on any device. DroneDeploy users have mapped and analyzed over 5 million acres in over 130 countries. DroneDeploy is located in the heart of San Francisco. To learn more visit www.dronedeploy.com and join the conversation on Twitter [@DroneDeploy](https://twitter.com/DroneDeploy)

About Skyward

Skyward (www.skyward.io) is the first operations management platform for commercial drone programs. The cloud-based software gives businesses a single place to manage personnel, fleet and equipment, plan and log operations, and access an expertly validated airspace map. Startups to enterprises around the world are using Skyward to manage drone programs in industries including commercial construction, precision agriculture, oil and gas, mining, industrial inspection, and film and television. Skyward was founded by career pilots and computer science experts with a mission to ensure that the standards of safety and professionalism are carried into this new era of aviation. For the latest news, follow us on Twitter [@SkywardIO](https://twitter.com/SkywardIO) or read our blog (www.skyward.io/blog).

Media Contacts

For DroneDeploy:

Elaine Ordiz

10Fold

(415) 800-5375

dronedeploy@10fold.com

For Skyward:

Jessica Moody

(907) 602-3313

jessica@skyward.io